Industry Brief: Healthcare

fficiencyNOW! ControlNOW! MoneyNOW! ECMNOW!



Enhance Efficiency, Gain Control and Save Money with ECMNOW!



Are manual processes costing you money? Do you feel the pressure to convert paper processes to electronic ones? Various congressional acts, such as The Health Insurance Portability and Accountability Act of 1996 (HIPAA), and The American Recovery and Reinvestment Act of 2009 (ARRA) require just that. Incorporating Enterprise Content Management (ECM) systems can significantly benefit your facility, improving efficiency, increasing control, and saving you money. *ECMNOW!* can help healthcare organizations:

- Enhance efficiency by eliminating manual data entry, and simplifying processes.
- Improve control of sensitive Protected Health Information (PHI).
- Save money by reducing supply and personnel costs.



"The CAQH Index® reports that healthcare organizations spend more than \$31 billion conducting basic business transactions each year and most of this is attributed to manual processes! They estimate they could potentially save around \$8 billion, just by automating processes.

~CAQH Index

Increase Efficiency with Automation

Are half of your processes on paper and the other half in your Electronic Health Record system (EHR)? Integrating *ECMNOW!* helps you transition from partial electronic document management to a fully efficient automated system. As well as managing medical records, you can maintain accounting, insurance, purchasing, and any other archive electronically.

- Use patented artificial intelligence to extract infomation and eliminate manual data entry.
- Automate manual processes by electronically routing documents.
- Cross-reference information effortlessly between EHR, ECM, and other line-of-business applications.

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Control Records in Compliance with Regulations



Security control is a critical regulatory requirement. HIPAA and ARRA mandate how sensitive PHI is protected, shared, and secured. *ECMNOW!* enables organizations to control information, share documents securely, and provide evidence of system security.

- Control user access to projects, documents and specific patient information.
- Comply with data security rules while securely managing records.
- Maintain detailed records of all tasks performed with document access and security reports.



"The implementation of ImageSilo® has streamlined our record keeping processes while allowing us to maintain full compliance with HIPAA regulations. We have access to everything we need, when we need it and we are saving money."

~John Frantz, Reimbursement, Contracting and Patient Business Office Manager National Jewish Medical Center

Save Money by Reducing Operational Costs

Key Features of *ECMNOW!*

- Automation enables records to be processed efficiency.
- A centralized information source allows for increased control.
- Electronic records not only increase organization, but significantly reduce labor costs, saving money.

By simply replacing a paper-based system with an electronic one, you will see not only improved efficiency and control, but you will save money. *ECMNOW!* lets you get back to business and reduces operating expenses at the same time!

- Switch from a capital expense to an operating expense with ImageSilo and save valuable funds and resources.
- Reduce personnel costs by collecting information electronically while making user's jobs easier.
- Recover square footage by storing records electronically and save money on storage.

